

Business Design Essentials

Template designs



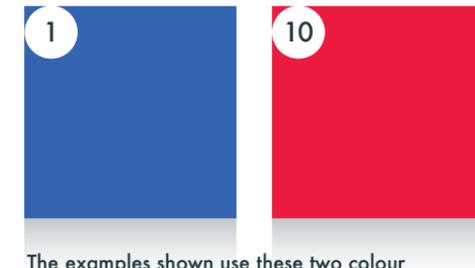
Template 1

Dynamic Diagonal

- You can choose which item or items you need
- You can choose the colours that match your business
- You can choose your favourite font from the options list
- I will tailor the design for you and sort out the print artwork

Business Design Essentials

Template style 1 - Dynamic Diagonal



Price band



The examples shown use these two colour swatches, but you can pick any two colours in addition to black and white.

Front

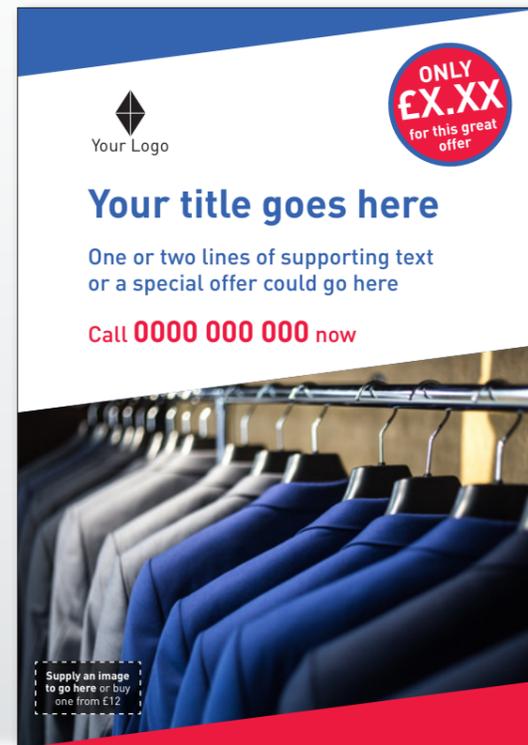


Back



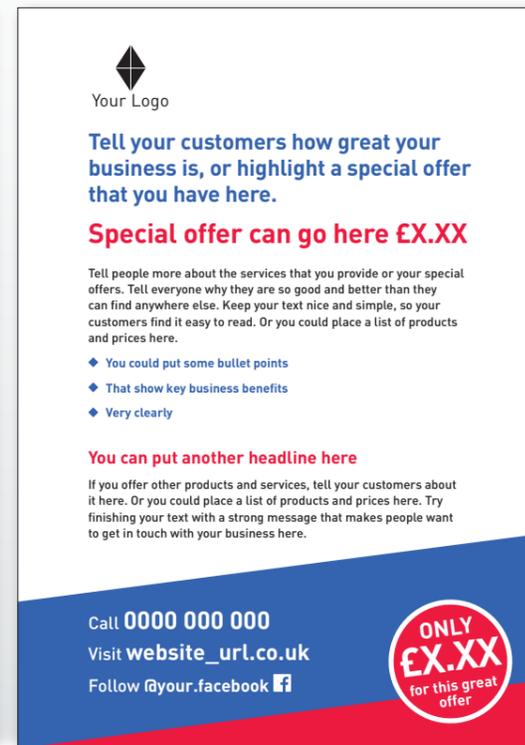
2 sided
A6 Postcard

Front

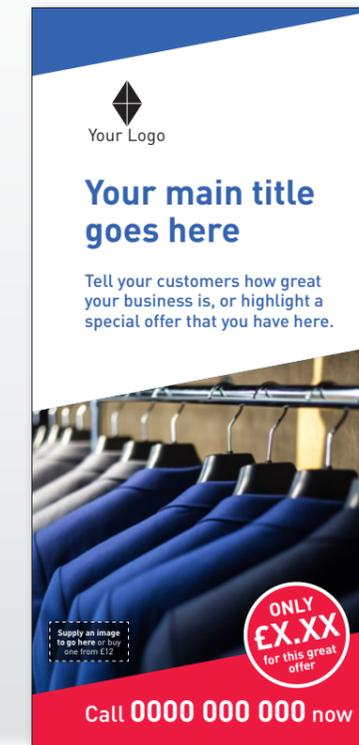


2 sided
A5 flyer

Back



Front



2 sided
DL flyer

Back





4 page
 A5 leaflet

Front cover

Inside spread

Back cover

6 page
 DL leaflet

Front cover

Opening the cover reveals...

Fully opening reveals...

Back cover

Business Design Essentials

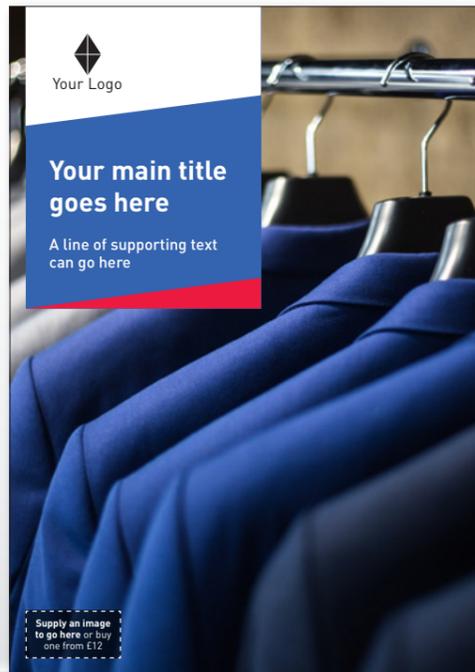
Template style 1 – Dynamic Diagonal

Price band

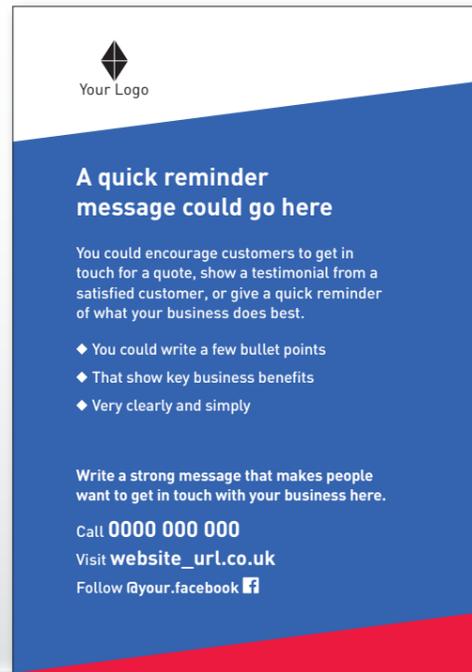


8 page
A5 booklet

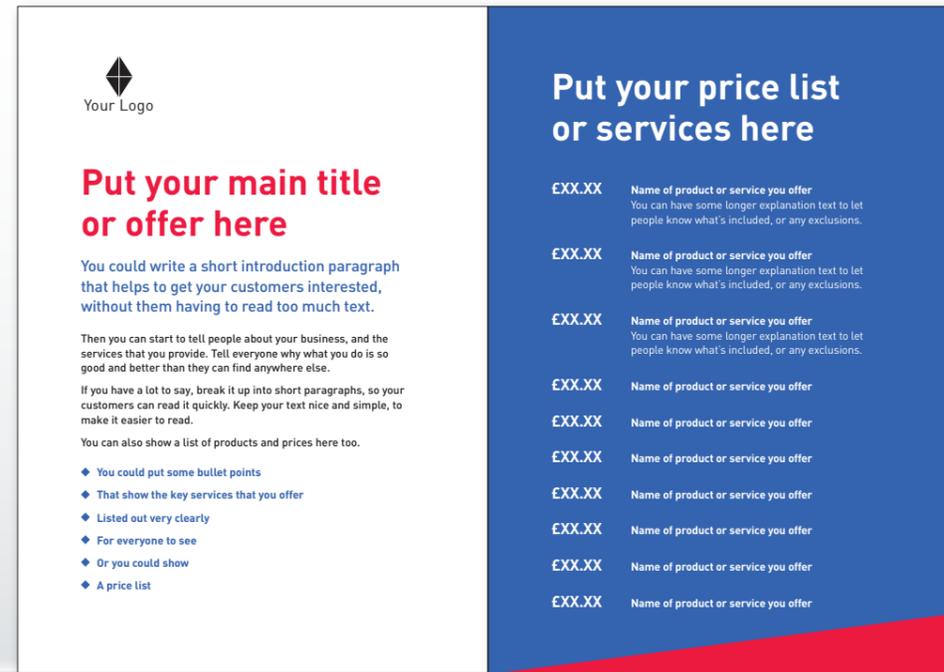
Front cover



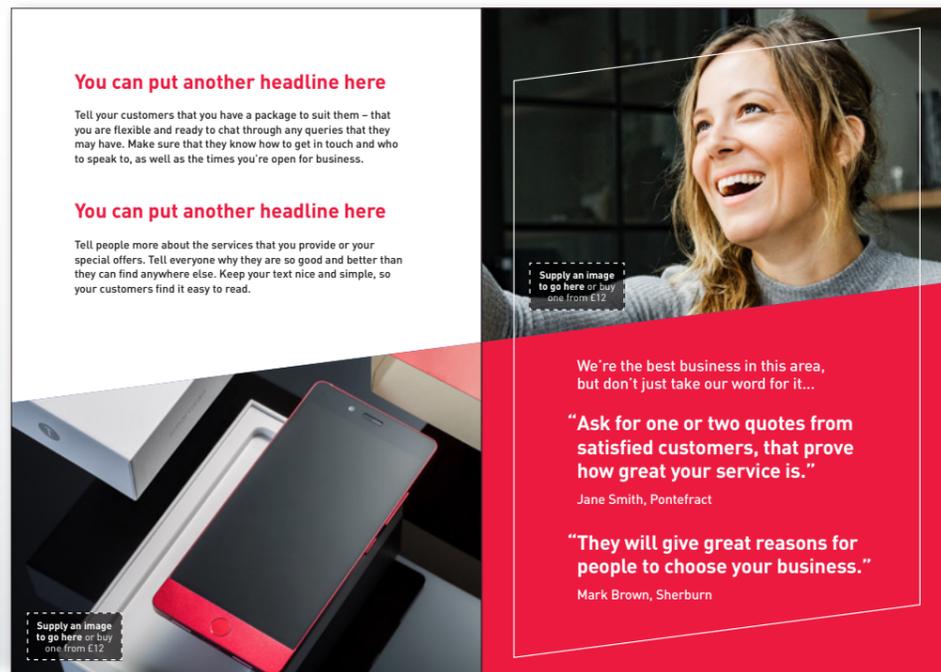
Back cover



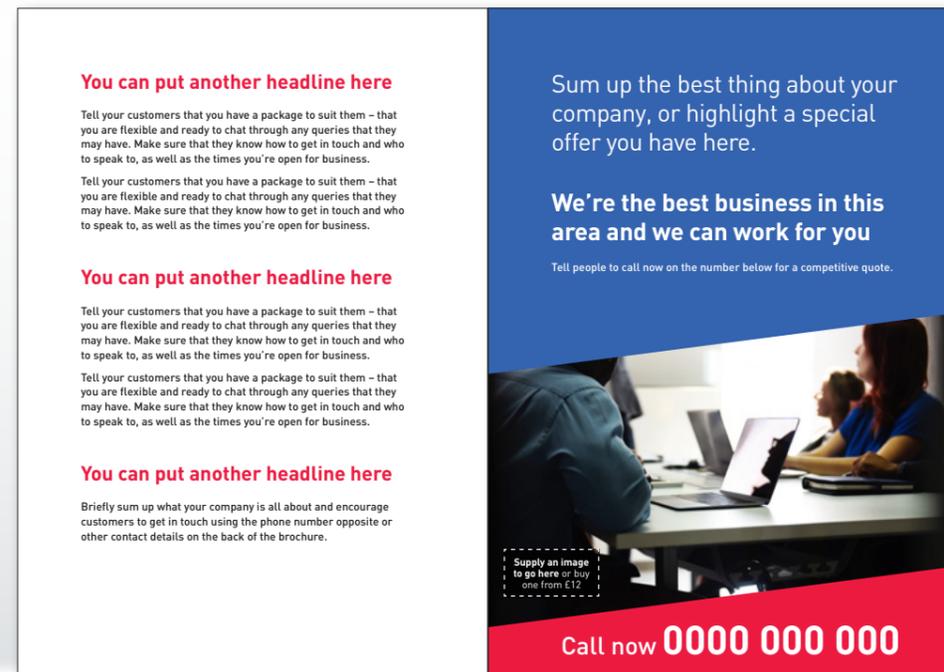
The first spread



The second spread



The third spread



Business Design Essentials

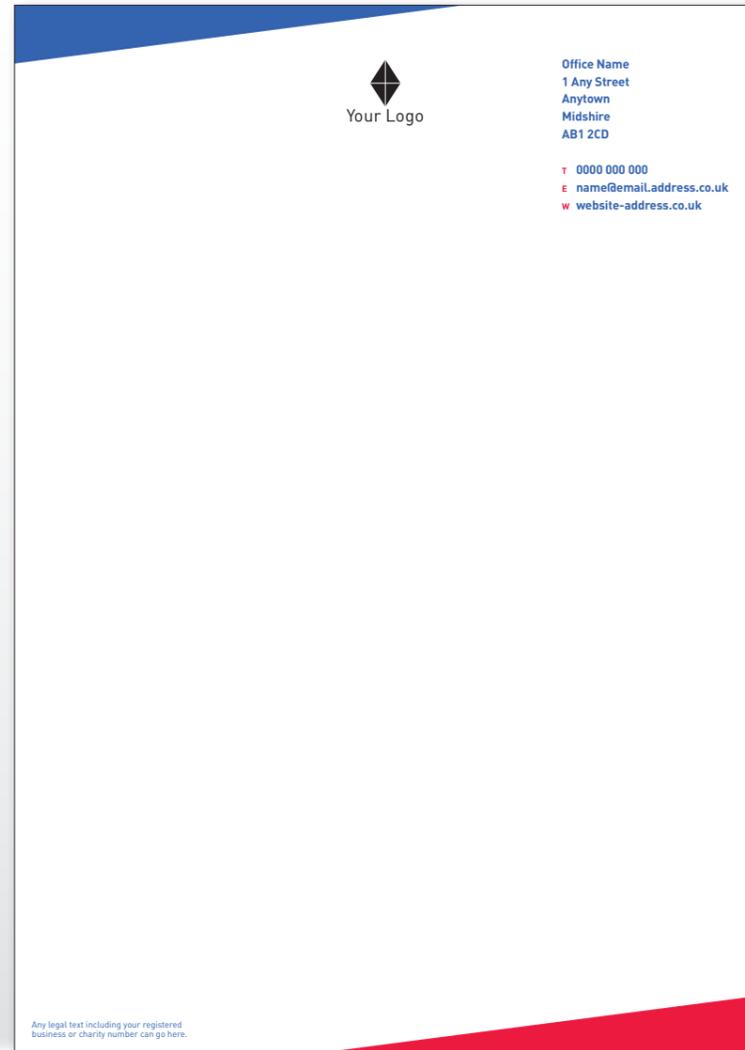
Template style 1 - Dynamic Diagonal

Price band



Stationery set
Letterhead
Business card
Compliments slip
Flyer

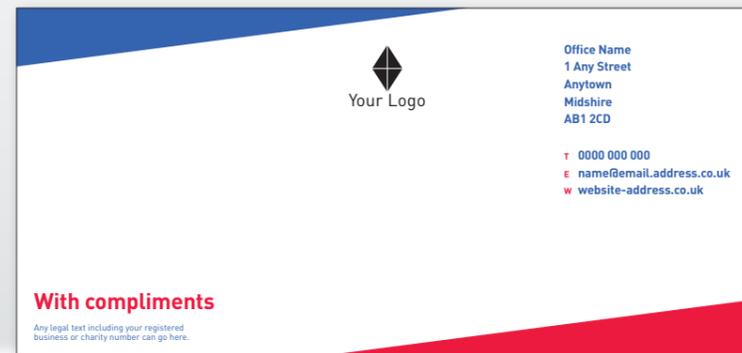
Letterhead



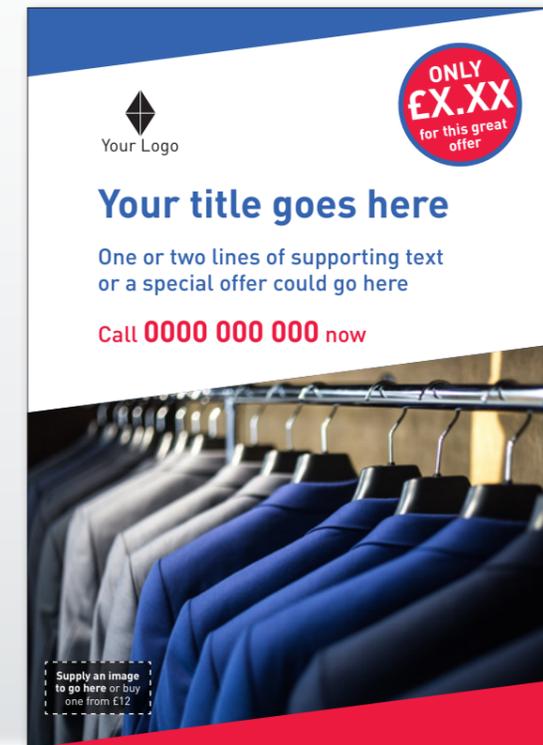
Business card



Compliments slip



Single sided flyer



Template 2

Expanding Ripples

- You can choose which item or items you need
- You can choose the colours that match your business
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Business Design Essentials

Template style 2 – Expanding Ripples

19

21

Price band



The examples shown use these two colour swatches, but you can pick any two colours in addition to black and white.

Front



Back



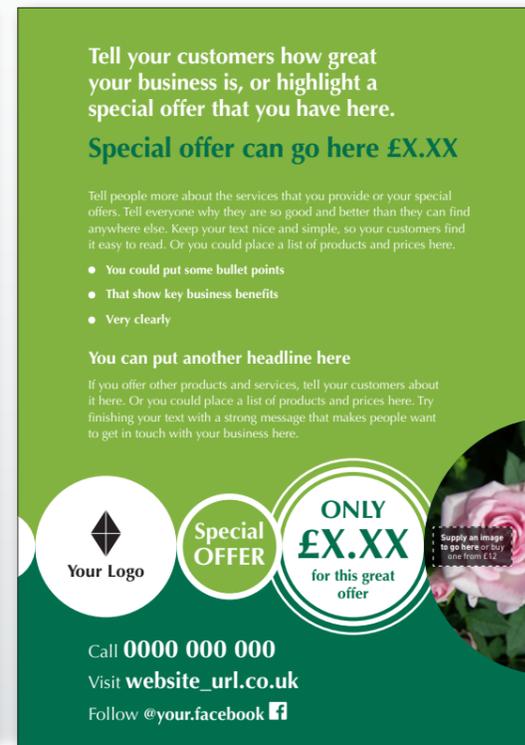
2 sided
A6 Postcard

Front



2 sided
A5 flyer

Back



Front



2 sided
DL flyer

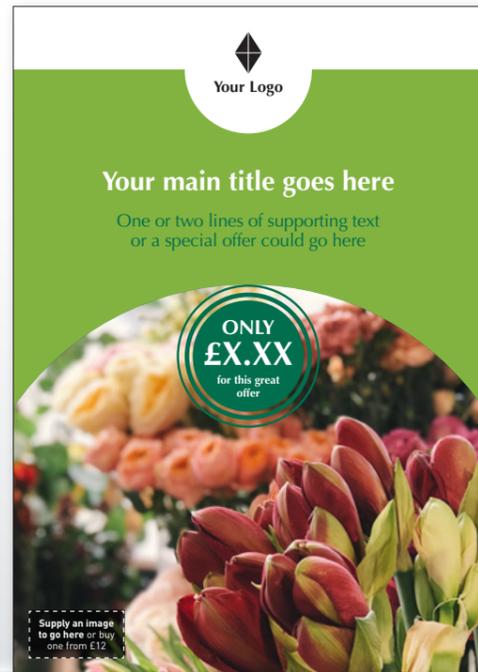
Back





4 page
 A5 leaflet

Front cover



Inside spread

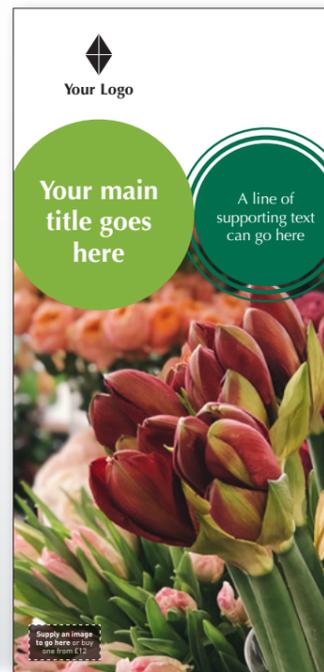


Back cover



6 page
 DL leaflet

Front cover



Opening the cover reveals...



Fully opening reveals...



Back cover



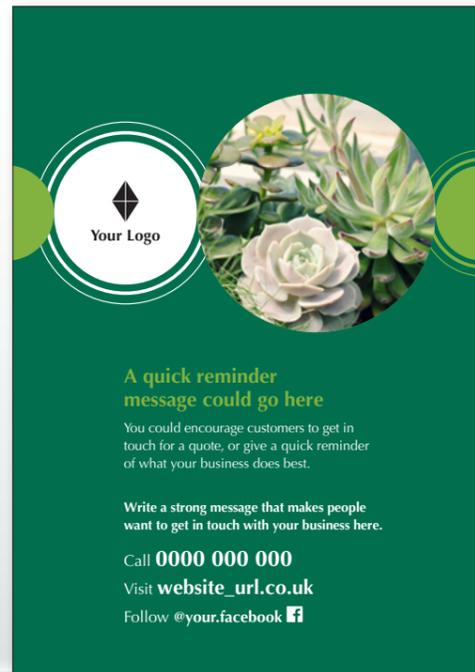


8 page
 A5 booklet

Front cover



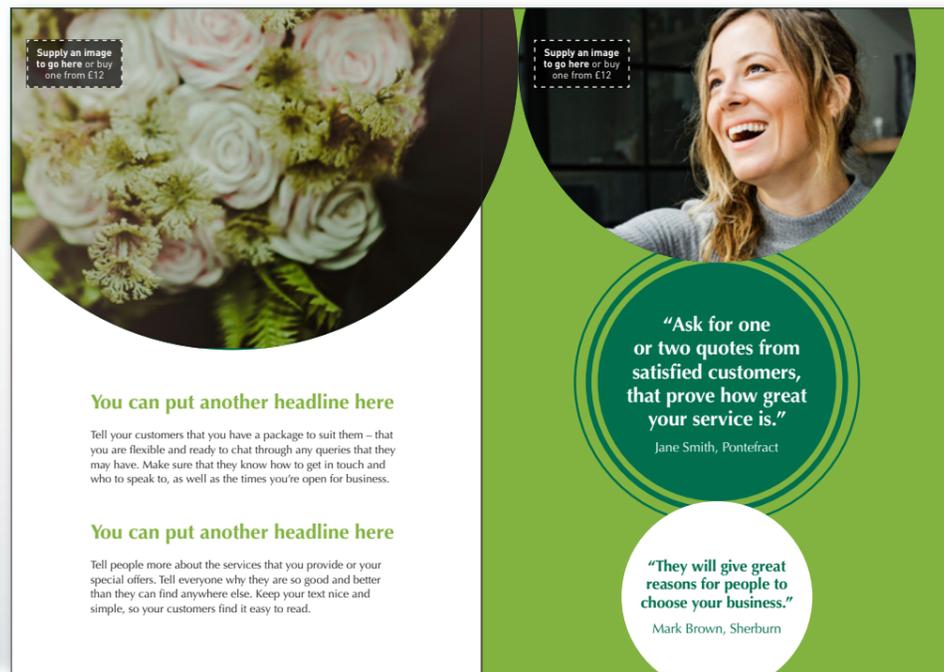
Back cover



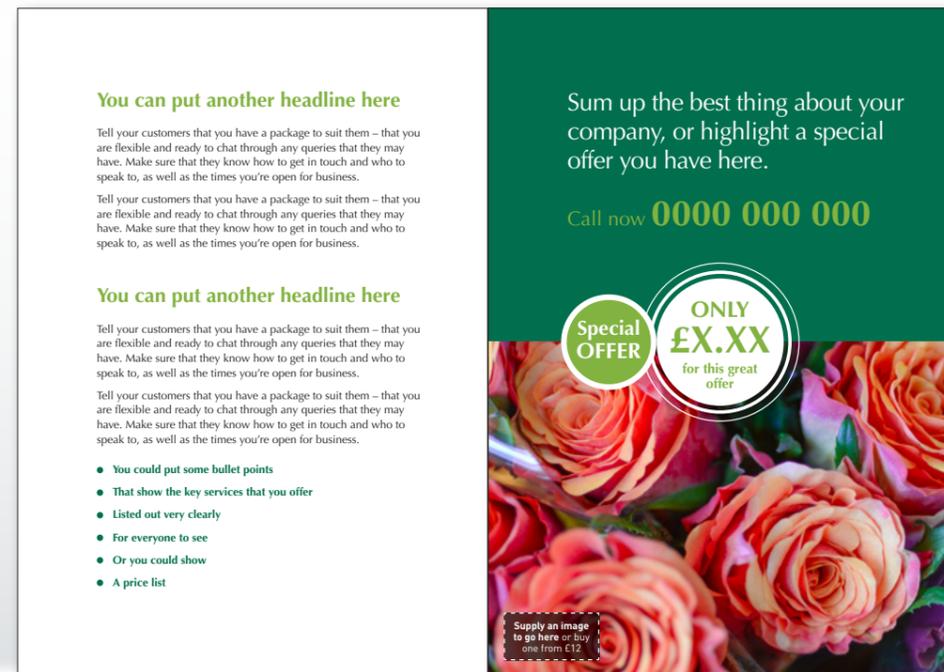
The first spread



The second spread



The third spread



Business Design Essentials

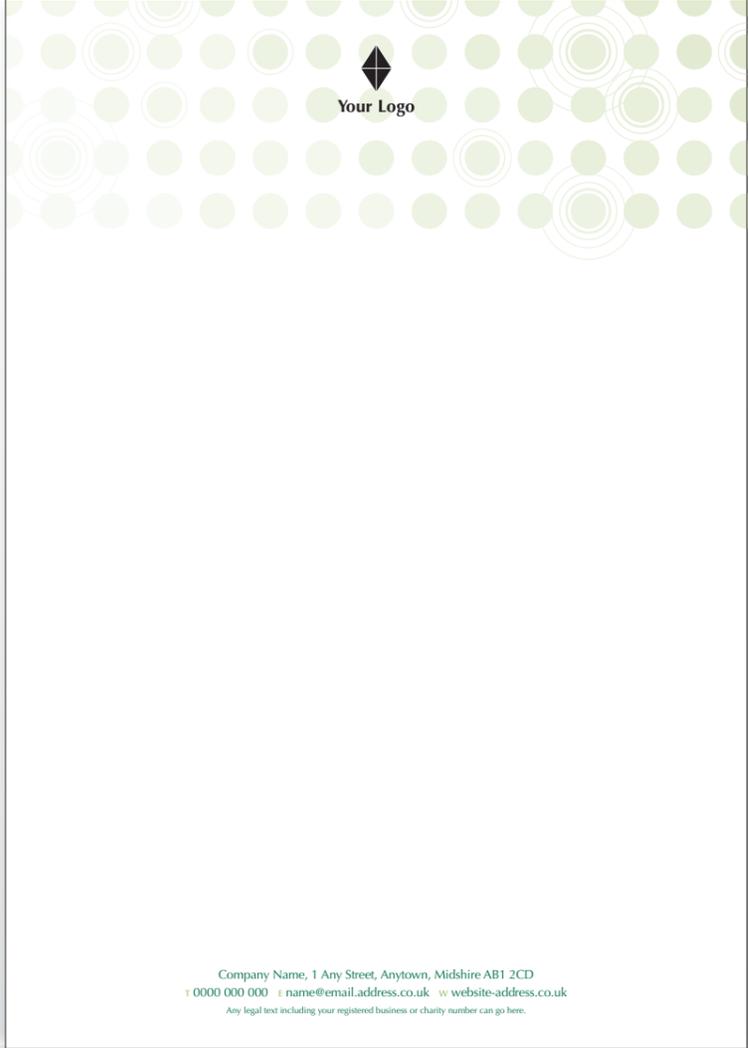
Template style 2 - Expanding Ripples

Price band



Stationery set
Letterhead
Business card
Compliments slip
Flyer

Letterhead



Business card



Compliments slip



Single sided flyer



Please note that the photographs shown are representative only and are not included as part of the template design offer

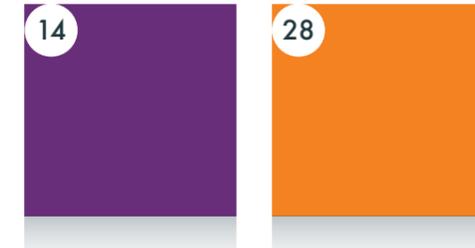
Template 3

Fresh Modern

- You can choose which item or items you need
- You can choose the colours that match your business
- You can choose your favourite font from the options list
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Business Design Essentials

Template style 3 – Fresh Modern



Price band



The examples shown use these two colour swatches, but you can pick any two colours in addition to black and white.

Front



Back



2 sided
A6 Postcard

Front

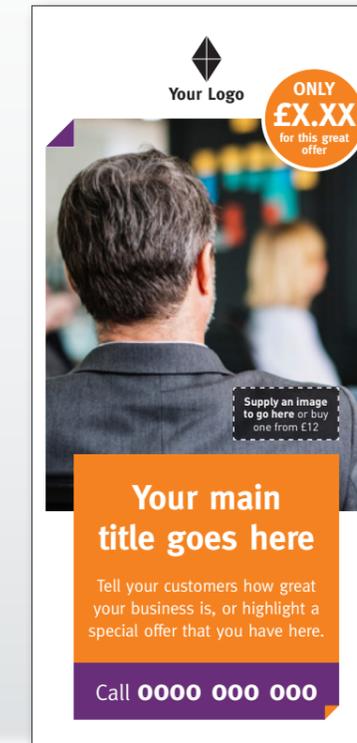


2 sided
A5 flyer

Back



Front



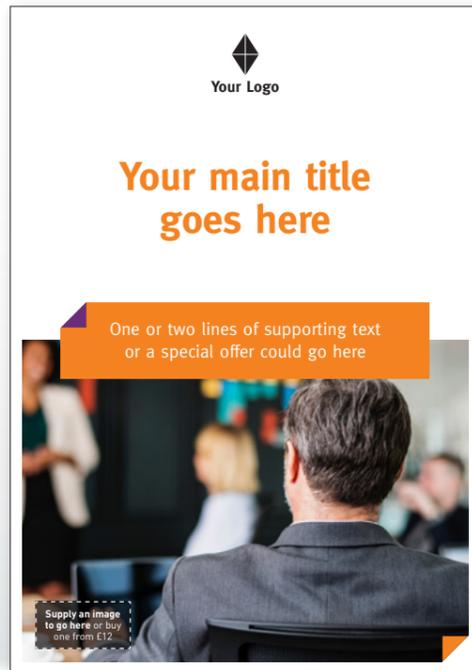
2 sided
DL flyer

Back

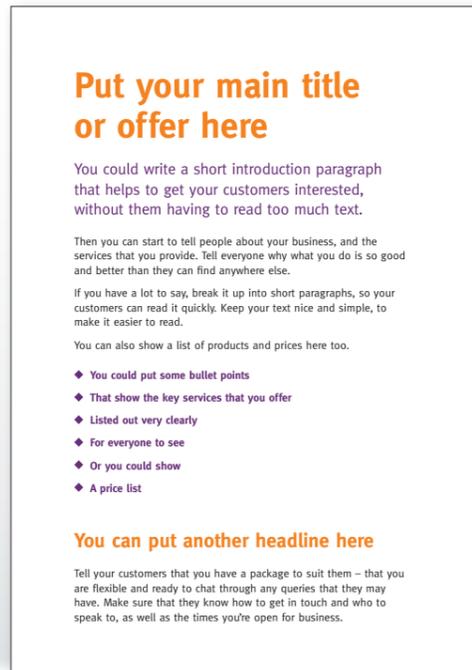


4 page
A5 leaflet

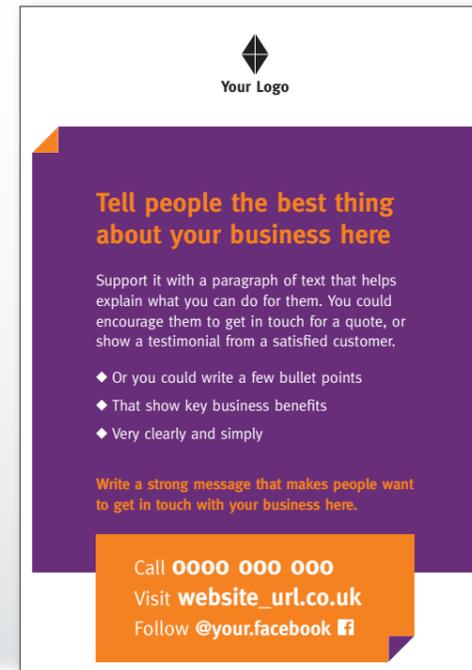
Front cover



Inside spread

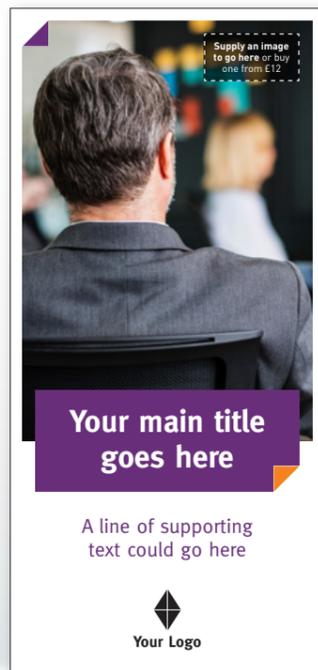


Back cover

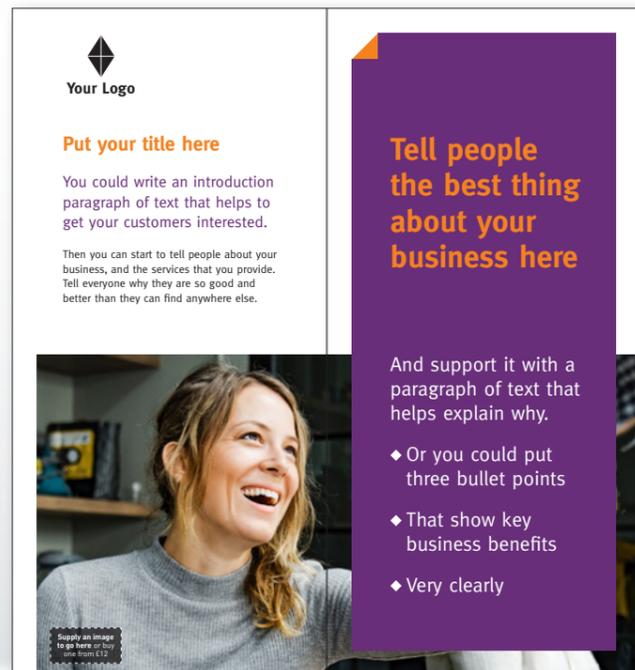


6 page
DL leaflet

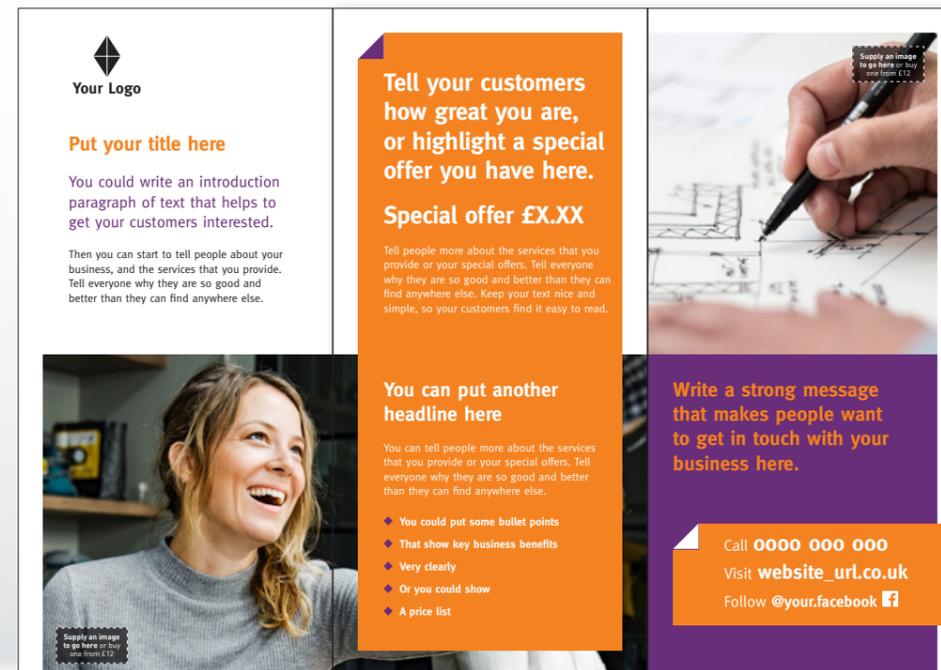
Front cover



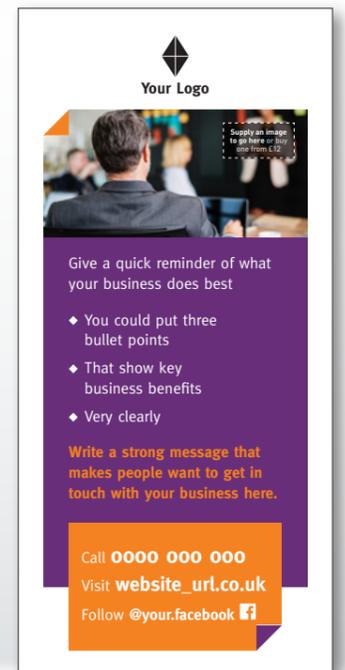
Opening the cover reveals...



Fully opening reveals...



Back cover





8 page
 A5 booklet

Front cover

Supply an image to go here or buy one from £12

Your main title goes here

A line of supporting text can go here

Your Logo

Back cover

A quick reminder message could go here

You could encourage customers to get in touch for a quote, show a testimonial from a satisfied customer, or give a quick reminder of what your business does best.

- You could write a few bullet points
- That show key business benefits
- Very clearly and simply

Write a strong message that makes people want to get in touch with your business here.

Call 0000 000 000
 Visit [website_url.co.uk](#)
 Follow @your.facebook

Your Logo

The first spread

Your Logo

Put your main title or offer here

You could write a short introduction paragraph that helps to get your customers interested, without them having to read too much text.

Then you can start to tell people about your business, and the services that you provide. Tell everyone why what you do is so good and better than they can find anywhere else.

If you have a lot to say, break it up into short paragraphs, so your customers can read it quickly. Keep your text nice and simple, to make it easier to read.

You can also show a list of products and prices here too.

- You could put some bullet points
- That show the key services that you offer
- Listed out very clearly
- For everyone to see
- Or you could show
- A price list

Put your price list or services here

£XX.XX Name of product or service you offer
 You can have some longer explanation text to let people know what's included, or any exclusions.

£XX.XX Name of product or service you offer
 You can have some longer explanation text to let people know what's included, or any exclusions.

£XX.XX Name of product or service you offer
 You can have some longer explanation text to let people know what's included, or any exclusions.

£XX.XX Name of product or service you offer

The second spread

You can put another headline here

Tell your customers that you have a package to suit them – that you are flexible and ready to chat through any queries that they may have. Make sure that they know how to get in touch and who to speak to, as well as the times you're open for business.

You can put another headline here

Tell people more about the services that you provide or your special offers. Tell everyone why they are so good and better than they can find anywhere else. Keep your text nice and simple, so your customers find it easy to read.

Supply an image to go here or buy one from £12

We're the best business in this area, but don't just take our word for it...

"Ask for one or two quotes from satisfied customers, that prove how great your service is."
 Jane Smith, Pontefract

"They will give great reasons for people to choose your business."
 Mark Brown, Sherburn

The third spread

You can put another headline here

Tell your customers that you have a package to suit them – that you are flexible and ready to chat through any queries that they may have. Make sure that they know how to get in touch and who to speak to, as well as the times you're open for business.

You can put another headline here

Tell your customers that you have a package to suit them – that you are flexible and ready to chat through any queries that they may have. Make sure that they know how to get in touch and who to speak to, as well as the times you're open for business.

You can put another headline here

Briefly sum up what your company is all about and encourage customers to get in touch using the phone number opposite or other contact details on the back of the brochure.

Supply an image to go here or buy one from £12

Sum up the best thing about your company, or highlight a special offer you have here.

We're the best business in this area and we can work for you

Tell people to call now on the number below for a competitive quote.

Call now 0000 000 000



Stationery set
Letterhead
Business card
Compliments slip
Flyer

Letterhead



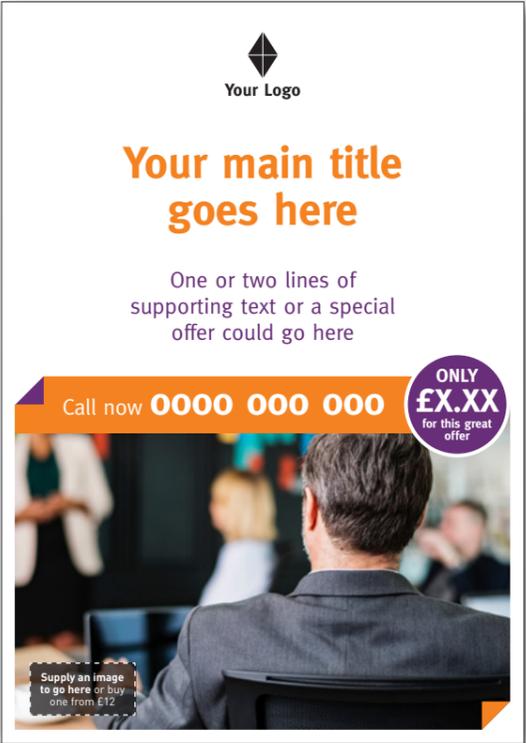
Business card



Compliments slip



Single sided flyer



Now choose from any of these fonts...

American Typewriter

Arial

Arial Narrow

Athelas

Avenir

Baskerville

Bodoni

Charter

Cochin

Comic Sans MS

Courier

Didot

Din

Georgia

Gill Sans

Gotham

Helvetica

Lucida Grande

Menlo

Meta

Myriad Pro

Optima

Palatino

PT Sans

PT Serif

Rockwell

Superclarendon

Times

Trebuchet MS

Verdana

...and then pick any two of these colours in addition to black and white

Or if you already have two colours that you'd like to use, simply tell me what they are and I can set them up on your design.



There's now an even better way to save money

Business Design Essentials Packages

Package 1

Select one item from each of A + B

£45*

Package 2

Select one item from each of A + C

£60*

Package 3

Select one item from each of B + C

£75*

Package 4

Select one item from each of A + B + C

£90*



*Print for Package 1 from £50; Package 2 from £70; Package 3 from £80; Package 4 from £100.



Do you need a logo or something special designing?

Are you looking for something designing for your business that's truly unique? Get in touch to talk about how having a bespoke design created can help sell your brand and business.

Whether you need leaflets, direct mail, door-drops, designs for websites, brochures and annual reports or perhaps a new logo – we can chat about creating a design that's tailored for you and your business.



A little about de Faria Dean design

I'm an award winning graphic designer, with over 20 years experience working in design and marketing agencies in Yorkshire.

I can now bring my design experience to support you and your business from my home studio in South Milford. This means you can get top quality graphic design, without the costs of a design agency.

You can take a look at examples of my work on my website at defariadean.com